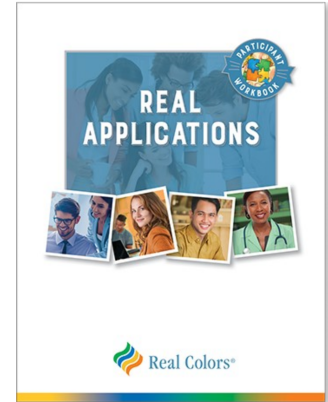


REAL APPLICATIONS

The **Real Applications** workshop allows your organization to apply Real Colors in exciting new ways.

Learners will look at how a person's second color affects their overall personality style, how Real Colors concepts help each team member connect with your organization's mission, and how Real Colors offers a framework to navigate difficult conversations.

Real Applications now contains even more activities, resource materials, and new content relating to Customer Service.



Learning Outcomes

In **Real Applications**, Learners will:

- apply Real Colors concepts in future communication
- examine how people with different temperaments listen, understand and respond to verbal communication
- look at how your secondary color influences your overall personality style
- discover approaches that match your personal temperament strengths to further your organization's mission and values
- begin using Real Colors to successfully navigate difficult conversations

Topics and Activities Include:

- 20 Questions Introductory Exercise
- The Often Forgotten Second Color
- Integration of Real Colors Concepts into Organizational Mission
- Difficult Conversations
- What to Say and Do By Color
- Real Colors Detective
- Applying What You've Learned
- How Would You Respond?
- How Colors Speak
- Clues to Identifying Colors
- Real Colors Pointers

Testimonial

Benefits Of Using This Tool Are Clearly Evident

Real Colors is a wonderful tool that helps individuals learn more about themselves and others, and provides a common understanding for working through areas of conflict. The benefits of using this tool are clearly evident and have a lasting impact that you will see participants apply.

Patricia Greer

City of Virginia Beach



Michelle C. López

CEO | Founder of P.E.A.R.L. Paragon Consulting LLC

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